# The Top 7 PowerPoint Slide Designs

* **PowerPoint Slide Design #1: The assertion-evidence slide**

Professor [Michael Alley](http://www.writing.engr.psu.edu/slides.html) is most often credited with this slide design. The slide is composed of two parts:

1. A short sentence headline that states the main assertion of the slide
2. Evidence of that assertion presented in a visual manner.

## PowerPoint Slide Design #2: Classic PresentationZen

## The [Presentation Zen](http://www.presentationzen.com) style developed by Garr Reynolds has many elements in common with the Assertion-Evidence format but approaches PowerPoint slide design from a design perspective rather than a learning perspective

1. Find high-quality photos ([istockphoto](http://www.istockphoto.com) is a good choice).

2. Use subtle gradients and fades across the slide. Use a san serif font. Play with font colors and font size to make keywords stand out.

## PowerPoint Slide Design #3: The Lessig method

## Professor Lawrence Lessig is possibly more famous for his slide design methodology than his causes (first copyright and now political corruption).

## Script your talk.

## P\ick out the keyword or key phrase for each sentence and put it on a slide – white font on black background.

1. Then work hard to get your choreography perfect!

## PowerPoint Slide Design #4: Lessig 2.0

1. Have lots of photos.
2. Put them in sequence and then practice, practice, practice till you’ve got a smooth seamless delivery integrating your narrative and the slides. The synchronization is not quite as critical as when you’re synching with words but it’s still lots of work.

## PowerPoint Slide Design #5: Duarte Design Diagrams

## The designers at [Duarte](http://www.duarte.com/#1.0.0) are experts at converting concepts, ideas and facts into visuals.

1. Start with a piece of paper in front of you.
2. Sketch visual expressions of your concept. Show relationships, processes, and changes over time.
3. Once you’ve got something on paper, then start building it in Powerpoint.
4. And for more inspiration read the [Slide:ology](http://slideology.com/) blog and buy the [Slide:ology](http://www.amazon.com/slide-ology-Science-Creating-Presentations/dp/0596522347%3FSubscriptionId%3D1YNZ339ZCHHAKYFSY702%26tag%3Dwwwspeakingab-20%26linkCode%3Dxm2%26camp%3D2025%26creative%3D165953%26creativeASIN%3D0596522347) book.

## PowerPoint Slide Design #6: Ethos3 story-telling style

## Scott Schwertly of [Ethos3](http://www.ethos3.com/) tells stories with PowerPoint. In this clip below Scott creates contrasting characters and uses them to introduce his message:

1. Decide on the point you want to get across.
2. Create your story and characters
3. Flesh out your characters with key details. You want your audience to relate to your characters.
4. Implement with high quality photos.

## PowerPoint Slide Design #7: Comic style

Comics are the original combination of text and pictures. And now many people and organizations are experimenting with online comic presentations.

1. Have a character (or two) that runs through your visual presentation. Your character can be represented by a photo or be hand-drawn.
2. Have them occasionally comment on what you’re saying through a call-out.

<http://www.speakingaboutpresenting.com/design/powerpoint-slide-design-7-styles/>